

EasyFloat®

WATER POSSIBILITIES

THE FUTURE OF ROWING

Progress, excellence and success



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floattech
EasyFloat® EasyStart® EasyTrail®

A LEADER IN MOTION

Sergio Paredes on Innovation in Rowing Infrastructure

Driving Progress in Rowing

Sergio Paredes has devoted much of his professional life to rowing—first as a club athlete, then as a leader in Spain’s rowing community. From managing local clubs to serving as General Manager of the Spanish Rowing Federation, his perspective on infrastructure and innovation is both broad and deeply rooted in hands-on experience.



The Spanish Rowing Team won the bronze medal at the 2025 European Championships in Plovdiv.
From left to right: Jaime Canalejo, Sergio Paredes, John Löw, CEO of Floattech, and Javier García.

From the Water to the Boardroom

“I started as a regular club rower, not at national level, but I was fully immersed in the sport,” Sergio recalls. “Later, I began managing a rowing facility in Seville, where I saw how essential good infrastructure is to both grassroots and elite rowing.”

His career led him to broader responsibilities, first with the Andalusian Rowing Federation, then as General Manager of the Spanish Rowing Federation. He also directed the historic Sevilla–Betis Regatta for eight straight editions.

WHY SMART DESIGN MATTERS

In his search for better ways to manage rowing infrastructure, Sergio encountered EasyFloat® and EasyStart® pontoon systems. The solution struck a chord, and today he is the official distributor in Spain.

Rethinking Traditional Platforms

Lessons from the Field

“Wooden and aluminum pontoons are heavy, expensive, and difficult to maintain.

EasyFloat is modular, lightweight, and far easier to handle—and that makes a big difference for event logistics and long-term costs.”

The Advantage of EasyStart®

Modern regattas demand quick setup, flexible lane layouts, and minimal downtime between events.

“With EasyStart®, you can reposition the platform quickly, adapt to different race formats, and reduce your reliance on heavy machinery. It makes sense both operationally and environmentally.”



Sergio Paredes

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Innovation isn't just about technology—it's about building smarter solutions that meet the real needs of sport.

ENGINEERED FOR LIFELONG DURABILITY



EasyFloat®

WATER POSSIBILITIES

EASYFLOAT PONTOON SYSTEMS



✓ Purpose-built for rowing performance

EasyFloat® is a **low** and **stable** launching pontoon specifically developed for rowing clubs, training centres and international regattas. With only **20 cm freeboard**, it's easy to launch and retrieve rowing shells without damaging riggers or oars. The **protective fender** around the edges ensures your boats stay scratch-free, and the dock's **modular design** makes it easy to adapt to your facility's needs.



✓ Lightweight, strong and easy to install

With a **buoyancy of 150 kg/m²** and a **weight** of just **7 kg/m²** per float block, EasyFloat® combines high performance with easy handling. It's **quick to transport and install**, whether you're preparing for an international competition or upgrading a club dock. The sturdy aluminium frame and impact-resistant floats guarantee **long-term durability** with **zero maintenance**.



✓ Trusted by rowing clubs worldwide

EasyFloat® pontoons are in use at rowing venues across Europe, Asia, and South America, and have featured at prestigious events like the **World Championships** in Hungary, the Asian Championships in Korea, the German Nationals in Crefeld, as well as **international regattas** in Peru and Chile. Designed and manufactured in Sweden, EasyFloat® is the preferred choice for clubs seeking **reliability, safety** and **professional quality**.

DESIGNED FOR DEMANDING RACE ENVIRONMENTS



EasyStart®
FOUNDATION FOR EXCELLENCE

EASYSTART STARTING PONTOONS



✓ Designed for Competitive Precision

EasyStart® is a fully **modular** and purpose-built starting pontoon developed to meet the highest demands of international rowing events. Every detail has been designed for **precision, safety** and **speed**—ensuring **flawless starts** for rowers and smooth operations for race officials. Thanks to its **low edge** and **three-position adjustable platform**, athletes can enter boats comfortably and efficiently.



✓ Built for Flexibility and Speed

With its **lightweight**, modular design and integrated glide mechanism, EasyStart® can be deployed and repositioned in under 20 minutes. **Stainless steel rails** combined with **maintenance-free rollers** make **movement nearly frictionless**, while dual **locking pins** ensure safe, secure alignment every time. Whether for regattas or training, the pontoon adapts easily to different course setups and boat categories.



✓ Smart Design. Minimal Maintenance.

The EasyStart® system is based on our proven EasyFloat® technology and inherits its **maintenance-free durability** and buoyancy. Each unit is cost-effective to transport by truck or container and **quick to assemble on site**. The removable cushion bench—adjustable in height—adds comfort for race personnel, and **all materials are water-resistant** and built to last. From elite competition to local regattas, EasyStart® sets a new standard in starting platforms.



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